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Introducing the Academic Concept of Emergency Management Intelligence

All emergency managers need actionable intelligence before, during, and after events, incidents, and disasters. More than just situational awareness: the collection, analysis, and sharing of emergency management intelligence – everything from the weather to impacted population demographics to consequence management elements - can provide any significant incident's Response and Recovery Incident Command and General Staff with much needed decision-making information. The U.S.'s National Incident Management System (NIMS) currently is designed to allow the positioning of Intelligence/Investigation within an incident's ICS, but that is more aligned with only the law enforcement aspects of intelligence. This presentation is a summary of a concept first put forth in an advocacy article published in the April 2021 issue of Domestic Preparedness Journal. Not only will this presentation further advocate for the split of Intelligence from Investigation, but it will also support the concept of new FEMA-led training to be developed, alignment with incident management teams for the Intelligence position section chief criteria, as well as formal undergraduate and graduate educational programs consistent across colleges and universities which offer emergency/disaster management programs.

Speaker Biography

Michael Prasad is a Certified Emergency Manager® and a Senior Research Analyst for Barton Dunant Emergency Management Training and Consulting (www.bartondunant.com). He is also the executive director of the Center for Emergency Management Intelligence Research (www.cemir.org). He has held emergency management director level positions at the State of New Jersey and the American Red Cross. He researches and writes professionally on emergency management policies and procedures from a pracademic perspective and provides emergency management intelligence analysis for the National Security Policy and Analysis Organization at American Public University. He holds a Bachelor of Business Administration degree from Ohio

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